

**Table 6**  
**Estimated U.S. Skier Visits by Region**  
**1978/79 – 2010/11 (in millions)**  
**(Extrapolated Data\*)**

<b>SEASON</b>	<b>Northeast</b>	<b>Southeast</b>	<b>Midwest</b>	<b>Rocky Mtn.</b>	<b>Pacific Southwest</b>	<b>Pacific Northwest</b>	<b>Pacific West (total)</b>	<b>Total</b>	<b>Index</b> (1978/79 = 100)
2010/11	13.887	5.789	7.811	20.900	8.111	4.042	12.153	60.540	121
2009/10	13.411	6.016	7.718	20.378	8.411	3.853	12.264	59.787	119
2008/09	13.730	5.664	7.247	19.974	7.091	3.647	10.738	57.354	114
2007/08	14.261	5.204	8.099	21.324	7.617	3.998	11.615	60.502	121
2006/07	11.801	4.888	7.200	20.849	6.536	3.794	10.330	55.068	110
2005/06	12.505	5.839	7.787	20.717	7.916	4.133	12.049	58.897	117
2004/05	13.661	5.504	7.533	19.606	8.888	1.690	10.579	56.882	113
2003/04	12.892	5.588	7.773	18.868	8.033	3.912	11.946	57.067	114
2002/03	13.991	5.833	8.129	18.728	7.885	3.027	10.913	57.594	115
2001/02	12.188	4.994	6.980	18.123	7.947	4.179	12.126	54.411	108
2000/01	13.697	5.458	7.580	19.324	7.836	3.442	11.278	57.337	114
1999/00	12.025	5.191	6.422	18.109	6.651	3.800	10.451	52.198	104
1998/99	12.299	4.261	6.005	18.440	7.485	3.599	11.084	52.089	104
1997/98	12.712	4.343	6.707	19.191	7.918	3.251	11.169	54.122	108
1996/97	12.407	4.231	7.137	18.904	6.359	3.482	9.841	52.520	105
1995/96	13.825	5.693	7.284	18.148	6.012	3.022	9.034	53.983	108
1994/95	11.265	4.746	6.907	18.412	Not avail.	Not avail.	11.346	52.677	105
1993/94	13.718	5.808	7.364	17.503	Not avail.	Not avail.	10.244	54.637	109
1992/93	13.217	4.660	6.978	18.602	Not avail.	Not avail.	10.575	54.032	108
1991/92	12.252	4.425	6.535	17.687	Not avail.	Not avail.	9.936	50.835	101
1990/91	11.157	4.257	6.486	16.706	Not avail.	Not avail.	8.115	46.722	93
1989/90	13.299	4.447	6.915	16.048	Not avail.	Not avail.	9.311	50.020	100
1988/89	12.741	5.424	7.013	16.601	Not avail.	Not avail.	11.556	53.335	106
1987/88	14.421	5.885	6.783	16.564	Not avail.	Not avail.	10.255	53.908	107
1986/87	14.745	5.816	6.944	16.680	Not avail.	Not avail.	9.564	53.749	107
1985/86	12.836	5.218	7.201	16.869	Not avail.	Not avail.	9.797	51.921	103
1984/85	11.083	4.394	6.899	17.626	Not avail.	Not avail.	11.352	51.354	102
1983/84	12.087	5.175	6.961	16.801	Not avail.	Not avail.	9.606	50.630	101
1982/83	9.523	4.256	6.213	14.808	Not avail.	Not avail.	12.061	46.861	93
1981/82	11.467	5.064	7.846	15.337	Not avail.	Not avail.	11.004	50.718	101
1980/81	8.953	4.172	7.688	10.486	Not avail.	Not avail.	8.401	39.700	79
1979/80	8.655	4.230	8.682	17.160	Not avail.	Not avail.	9.473	48.200	96
1978/79	11.294	3.763	9.743	15.837	Not avail.	Not avail.	9.560	50.197	100

**Northeast:** CT, MA, ME, NH, NY, VT, RI  
**Southeast:** AL, GA, KY, MD, NC, NJ, PA, TN, VA, WV  
**Midwest:** IA, IL, IN, MI, MN, MO, ND, NE, OH, SD, WI  
**Rocky Mountain:** CO, ID, MT, NM, UT, WY  
**Pacific Southwest:** AZ, CA, NV  
**Pacific Northwest:** AK, OR, WA

*Note: Pacific West visits are segmented by subregion (Pacific Southwest and Pacific Northwest) from 1995/96 – 2010/11. Pacific West visits are reported in aggregate total for 1978/79 – 1994/95 (subregional breakouts unavailable).*

*\* Users of the regional data in this table are cautioned that prior to 1982 no estimate of industry-wide skier visits was made for the "End of Season" studies. Therefore, for 1978/79 to 1980/81 the estimates were derived by applying the NSAA Members' Skier Visit Index. Since 1982, the estimates have been obtained by applying a statistical extrapolation procedure using regional mathematical equations derived from the NSAA survey respondent data. The procedure is reported in "An Estimate of the U.S. Ski Industry Business Volume and Lift Capacity for 1981/82," unpublished NSAA report (November 1982), by Marvin Kottke.*