

January 6, 2011

WashingtonMedia.com

Mr. Samir Abidi Minister of Communications Republic of Tunisia Tunis, Tunisia

Dear Minister Abidi:

I am writing to inform you that, after much thought and internal discussion, and in accordance with the provisions of Washington Media Group's May 1, 2010 consulting agreement with the Ministry of Communications, we are terminating our contract with the Ministry effective immediately.

The Ministry engaged Washington Media Group to help the Government of Tunisia improve its profile and relevance in the United States through traditional and new media strategies. We have done our best to do that.

During our engagement, Washington Media Group has provided communications counsel on, among other things, human rights, press freedoms and censorship of the Internet. And we have demonstrably improved the online perception of your government. However, it has been and remains our view that improving your nation's image in the United States or elsewhere can only be accomplished if the reputation sought is consistent with the facts "on the ground".

Recent events make it clear the Tunisian government is not inclined to heed our counsel regarding meaningful reforms. Indeed, the government's current actions and activities have undermined, or in some cases completely undone, whatever progress we have made in improving Tunisia's reputation.

For these reasons, and because we are troubled by your government's apparent approach to important civil rights and civil liberties issues, Washington Media Group terminates its contract effective immediately. Under U.S. law, we are required to notify the Department of Justice of this decision.

Meanwhile, please advise us to which individual or agency we should transfer the website and domain ownership we've developed.

Sincerely,

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